



PRESS RELEASE – for immediate release

**KUALA LUMPUR TOURISM DEVELOPMENT COUNCIL
AND THE ROYAL SELANGOR GOLF CLUB
SIGN MEMORANDUM OF UNDERSTANDING TO PROMOTE
KUALA LUMPUR
AS A PREMIER GOLFING DESTINATION**

16th December 2013: Kuala Lumpur Tourism Development Council announced today the signing of a Memorandum of Understanding (MOU) with the Royal Selangor Golf Club, formalizing their mutual collaboration to promote Kuala Lumpur as a premier golfing destination. The MOU was signed by YBhg Datuk Seri Ahmad Phesal Talib, Mayor of Kuala Lumpur and Chairman of Kuala Lumpur Tourism Development Council and En. Mohd Azlan B. Mohammed, Club Captain, Royal Selangor Golf Club, at an official ceremony at Royal Selangor Golf Club, Kuala Lumpur.

This MOU The partnership would allow the tourist golfers to play at the Royal Selangor Golf Club with conditions; One to two flights per day (4 golfers minimum and 8 golfers maximum), Tee off time between 8.30am and 12.30pm, play will be on weekdays only and not on weekends or public holidays, a charge of RM600 net per person including caddy and golf insurance, must have a valid handicap card or letter and booking to be done at least 48 hours in advance.:

The memorandum will come into force on 1st January 2014 and will remain in effect for a period of one year until 31st December 2014.

The Mayor of Kuala Lumpur expressed that this collaboration will help promote KL in the global golf tourism market and attract more high spending tourists to the city. *“By including RSGC in our KL luxury tourist product portfolio, we expect it to attract more high-end tourists to KL in 2014.*

And it can become an appropriate product to enhance KL’s image as a premium urban tourist’s destination”, said Datuk Seri Ahmad Phesal. *“KL offers almost everything that can provide an overall excellent golf travel experience to the tourists; ranging from good choice of accommodation, shopping, dining, night life to unique cultural and heritage experience. All within a short drive to the golf course”,* added Datuk Seri Ahmad Phesal.

The Royal Selangor Golf Club is a premier golf club of Malaysia; it played a very important part in Malaysian history and heritage. Located in the heart of the city, with a panoramic view of the city’s skyline, the golfing experience at the RSGC is indeed unbeatable. And over the last 100 years, it has been managed in a very responsible and sustainable fashion, by offering only walking course. Hence, RSGC not only fully meeting golfers’ expectations but also achieving the destination goal of environmental sustainability. For more information visit www.visitkl.gov.my and www.rsgc.com.my

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